



Develop Your Expert Status in 3 Easy Steps

By being seen as an expert you are more attractive to your prospects as an expert status separates you from your peers and elevates you. An expert status provides new advisors with a head-start advantage in the industry and seasoned advisors with a way to strengthen their client base.

1. *The 3 Step Program.* This is a laser sharp 60 min. meeting where we look at the problems that you solve for your target market, create a one-sentence expert status description and then clarify ways to implement your new expert status.

2. *Why have me work with you on creating on **Developing Your Expert Status?***
As a Business Coach, I can respect your need for confidence as we will get into personal discussions that are confidential in nature. I'll also challenge, engage and work with you to create a status that reflects your strengths and values.

3. *What are some of the benefits of having an **Expert Status?***
 - Clarifies and focuses your marketing efforts.
 - Helps you to zoom in on a specific target market.
 - Makes you more memorable to those you connect with.
 - Assists your existing clients to refer you to others.
 - Guides how you develop your career.

This one hour ***Develop Your Expert Status*** coaching program is priced at \$300. Take action today to start building your expert status and create an exciting, authentic, attractive sentence that describes why your prospects should view you as THE expert.

Call me today to get started at 1-250-380-5024 or email me at rosemary@rosemarysmyth.com.

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